

## MEMBERSHIP BENEFITS & LEVELS

Get ready for an extraordinary alliance with UC Santa Barbara (UCSB)! Become a member and play a pivotal role in shaping the trajectory of UCSB students' career achievements. Our committed Employer Engagement Team is here to provide you with personalized service to build your brand and increase visibility on campus.

Joining the Career Services Alliance Program provides an opportunity to align your hiring objectives and streamline your recruitment efforts. At Career Services, we value the principles of diversity, equity, and inclusion (DEI) as catalysts for innovation and success. We look forward to collaborating with employers who also share in our commitment to foster DEI within the workplace.

The Career Services Alliance Program runs from September 1 - August 31. Memberships are welcome any time after September 1, however, benefits expire on an annual basis on August 31.

Participate in the program and gain public recognition across campus through your annual sponsorship!



### Program Level

#### Gold

*This level is available to for-profit organizations in all fields and industries.*

**\$5000**

#### Blue

*This level is available to nonprofits with 501(c)(3) status, government, education, early-stage start-ups and small businesses (eligible for two years after submitting their business name registration).*

**\$2500**

*\*Note: If employers offer a stipend or unpaid internships, they must abide by U.S. Department of Labor Fair Labor Standards Act.*

## SERVICES PROVIDED

### Campus Recruiting & Connections

*We want your experiences on campus to be extraordinary*

- Career fair registration and one digital parking permit (1x/year)
- Information session registration and one digital parking permit (1x/year)
- Targeted Handshake emails e.g. company, event, position (3x/year)
- 30 minute presentation during Career Services staff meeting (1x/year)
- Contact information of staff advisor to one academic department (1x/year)
- Contact information of student leadership to one campus student organization (1x/year)

### Campus Commitment & Consultation

*We want your expertise to achieve our overall objectives*

- Guest speaking/presentation opportunity e.g. panel, workshop (1x/year)
- Student engagement opportunity during quarter break e.g. employer site visit (1x/year)
- Invitation to Career Champion celebration (June)
- Strategic planning meeting with Employer Outreach Manager and Associate Director about recruitment and best practices (1x/year)

### Convenience & Access

*We want to make it easy to connect with our students*

- Prime location at Career Services events
- Priority invitation to Career Services events and information sessions

### Recognition & Branding

*We want students to know your name*

- Promotion of open positions (3x/year)
- Strategic logo placement in highly visible locations at Career Services e.g. website, newsletter, library

For important dates to consider for this upcoming academic year, click on the [Recruitment Calendar](#).

If interested in joining the UCSB Career Services Alliance Program, email Jo Ann Villanueva-Salvador, Associate Director, at [joann.salvador@sa.ucsb.edu](mailto:joann.salvador@sa.ucsb.edu). Once information is confirmed, you will need to sign a contract and finalize payment through Handshake.



### Gifts

If you would like to directly support Career Services, you are more than welcome to make a gift **online** or make a check payable to UC Regents.

Champion career success of UCSB students through strategic investment! Beyond joining the UCSB Career Services Alliance Program, your company/organization can select one of the following initiatives:

### Professional Profile Picture Sponsorship

Capture a Perfect Picture | Hosted quarterly

\$500

- Enhance personal brand with access to free high-quality photos
- Help students present a polished image as they venture off into the world of work

### Career Closet Sponsorship

Dress to Impress | Hosted quarterly

\$500

- Replenish Career Closet with professional attire (ex: suits, pants, blouses, jackets)
- Empower students to conquer professional world with their personal style and flair

### Life After UCSB Series Sponsorship

Shape Career Future | Hosted Spring quarter

\$500

- Prepare students to make a successful transition from college into the workforce in discussing topics such as Financial Literacy for Recent Graduates or Navigating the World as a Young Professional
- Inspire the next generation of leaders for career success by providing unique perspectives from knowledgeable professionals

### Career Communities Sponsorship

Foster a Sense of Belonging | Hosted annually

\$500

- Fund career programming and events for students of color, students with disabilities, first generation, international, LGBTQ, military, transfer, undocumented and/or women
- Spark engagement across diverse backgrounds where they feel supported and valued

\*Note: All participating companies will be featured in social media



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For any questions, contact Jo Ann Villanueva-Salvador, Associate Director at [joann.salvador@sa.ucsb.edu](mailto:joann.salvador@sa.ucsb.edu).

## 2023 – 2024

### FALL 2023

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Thursday, Sep 28	Instruction Begins
Monday, Oct 16	First Day of On-Campus Interviews
Thursday, Oct 19	Fall Job + Internship Fair
Thursday, Oct 26	Graduate + Professional Schools Fair
Friday, Nov 10	Veteran's Day Holiday
Friday, Dec 1	Last Day of On-Campus Interviews
Thursday, Nov 23 - Friday, Nov 24	Thanksgiving Holiday
Friday, Dec 8	Instruction Ends
Saturday, Dec 9 - Friday, Dec 15	Final Exams
Saturday, Dec 16 - Sunday, Jan 7	Winter Break

### WINTER 2024

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Monday, Jan 8	Instruction Begins
Monday, Jan 15	Martin Luther King Jr. Holiday
Wednesday, Jan 24	Winter Job + Internship Fair (Day 1-STEM)
Thursday, Jan 25	Winter Job + Internship Fair (Day 2-SHEF Social Sciences, Humanities, Education, and Fine Arts)
Monday, Feb 19	President's Day Holiday
Friday, Mar 15	Instruction Ends
Saturday, Mar 16 - Friday, Mar 22	Final Exams
Saturday, Mar 23 - Sunday, Apr 2	Spring Break
Friday, Mar 29	Cesar Chavez Day Holiday

### SPRING 2024

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Monday, Apr 1	Instruction Begins
Thursday, Apr 18	Spring Job + Internship Fair
Wednesday, May 15	End of the Year Job + Internship Fair
Monday, May 27	Memorial Day Holiday
Friday, Jun 7	Instruction Ends
Saturday, Jun 8 - Friday, Jun 14	Final Exams
Saturday, Jun 15 - Sunday, Jun 16	Commencement Dates