The UCSB Career Manual is an annual publication of Career Services and is the official student guide for career planning, interviewing, job searching, and on-campus recruiting information. The manual is a content heavy piece referenced and shared repeatedly by career-minded students throughout the year making it an ideal advertising opportunity. Ad space is limited.

**Benefits of advertising in our Career Manual:**
- **YEAR ROUND ADVERTISING**
- Your ability to market to and recruit students who match your needs is highly increased!
- Your organization’s presence and branding on campus is increased!
- Your organization’s exposure and name recognition to students looking for careers in your area of business!
- You receive a visible endorsement by Career Services!

**DEADLINES**
- Early Bird Deadline: March 15, 2019
- Ad Close Deadline: May 10, 2019
- Materials Deadline: May 17, 2019

**MECHANICAL SPECIFICATIONS & PRICING**

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Digital artwork requirements: PDF ONLY (w/ embedded fonts and 300+dpi)
Placement in manual is non-negotiable.
Full payment due at deadlines.
Make checks payable to “UC Regents”.
Non-Profits use Early Bird pricing.

**CONTACT INFORMATION**

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Mail:
Career Services, Bldg. 599
University of California, Santa Barbara
Santa Barbara, CA 93106-7140

**SOLD OUT**

**FULL COLOR COVER SPECIAL**

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Covers are full bleed, full color and available on a first come, first serve basis. No discounts apply.