Student Empowerment in Global Career Pathways

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Best Practices We’ve Found in the Global Trade Career Pathway

*High School. Travels of a Global T-Shirt* Module. The module is designed to introduce students to global trade and logistics in a fun and interactive way.

- Principals may be most influential in adopting the module and encouraging teachers to implement it
- Incentivizing teachers with stipends for training and implementation increases motivation
- A clear agreement with teachers about the time frame for teaching the module and tracking requirements is needed upfront

*Santa Barbara City College.* Offers an online and on-campus International Business program, leading to an A.A. degree or certificate, combined with a Global Trade internship program, and SBDC no-cost consulting.

- Provide stipends to teachers for retooling existing courses and developing new courses that lead to degrees and certificates
- Align courses with workforce needs and mitigation of identified skill gaps
- Design courses to transfer to four-year institutions
- Include courses that lead to industry recognized certificates: CGBP (Certified Global Business Professional).
- Design an internship program that specializes in Global Trade and Logistics
- Seek paid internships
- Support internship sponsors with no-cost business consulting offered through a Small Business Development Center.
- Support internship sponsors in their use of internships as a hiring pathway
- Work with internship sponsors to incentivize further education of interns who are eventually hired as employees